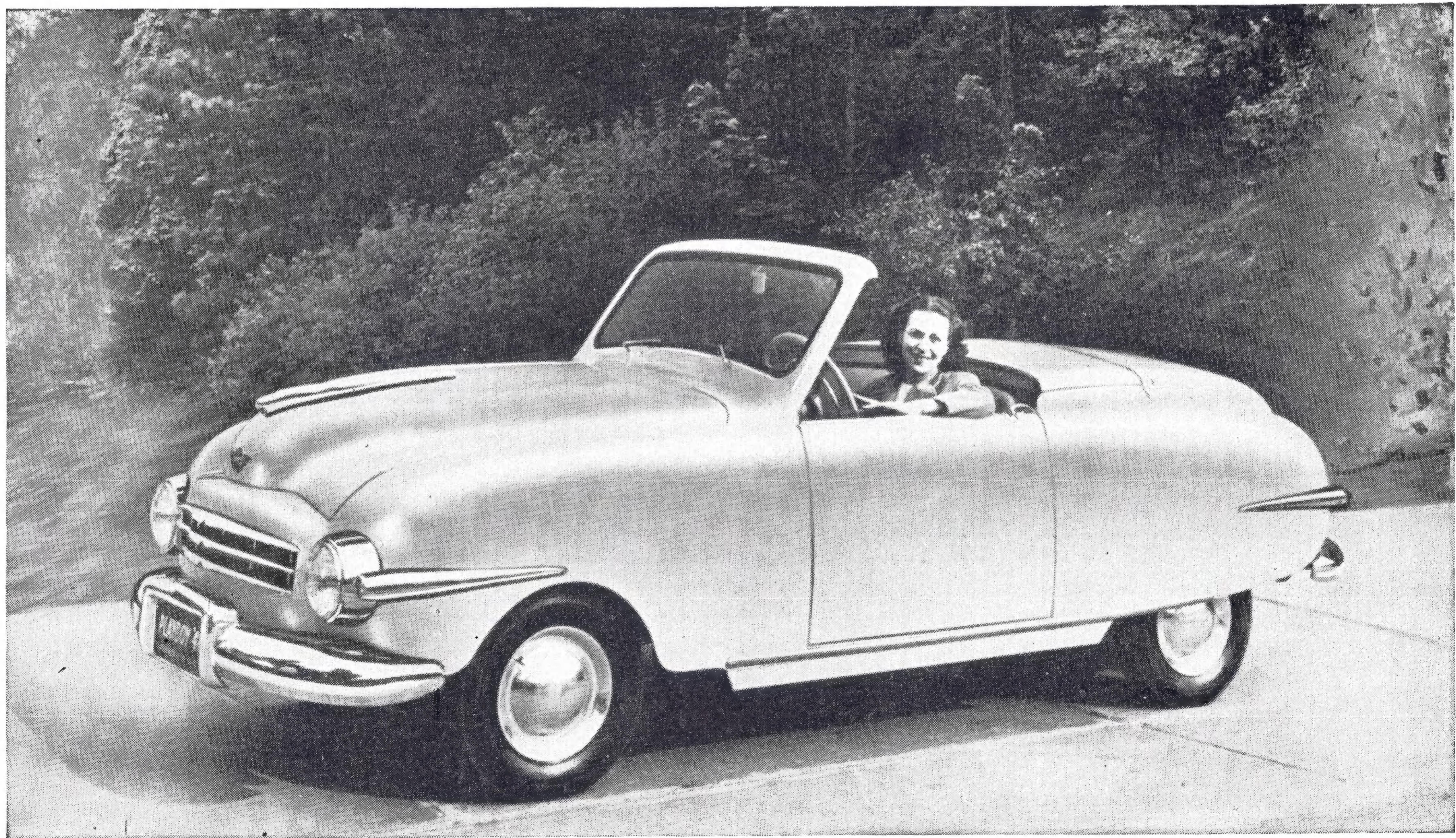


Here's Your **PLAYBOY**



SPECIFICATIONS of the PLAYBOY

GENERAL:

Wheelbase 90 inches—Tread 47 inches—Overall length 155 inches—Overall Width 59 inches—Height 56 inches—Ground Clearance under center 8½ inches; under differential 6 inches; Curb weight 2035 pounds—Seat width 50 inches—Space luggage compartment 13 cubic feet.

ENGINE:

Continental or Hercules L-Head, 4 cylinder, 48 Horsepower water-cooled engine. Aluminum Pistons and steel-backed Babbitt-lined replaceable main and connecting rod bearings. Full pressure lubrication to all main bearings, connecting rods, camshaft, tappets and timing gears. Oil capacity 4 quarts.

CLUTCH:

Borg & Beck 8" Dry Disc with Flexible Driven Plate.

TRANSMISSION:

Warner Gear 3-speeds and reverse with synchro-mesh. Helical Gears throughout. Warner Gear Automatic overdrive to be optional at extra cost. Overdrive ratio .7.

REAR AXLE:

Spicer Semi-Floating with Hypoid Gear and Pinion. Balanced Drive-shaft with Spicer needle bearing universal joints. Timken Bearings throughout. Standard, Ratio 3.7 to 1. Optional Ratio 4.1 to 1.

SPRINGS:

Rear, Semi-elliptical 50" by 1¾" with silent rubber-bushed shackles and direct acting hydraulic shock-absorbers.

FRONT AXLE:

Special, Rigid Axle. Independent wheel suspension. True steering geometry through entire range of wheel movement. Coil Springs and direct-acting hydraulic shock-absorbers.

Specifications are subject to change at any time without notice and without incurring obligations of any nature.

STEERING:

Ross Twin Cam & Lever with 17" steering wheel.

BRAKES:

Wagner 9x2 hydraulic on all 4 wheels. Automatically adjusted for wear. Parking Brakes, cable-operated on rear wheels only. Budd Brake drums and hubs.

WHEELS:

12" diameter steel disc with drop center rim.

TIRES:

Five 5.00x12 four-ply—Spare easily accessible in rear compartment.

FUEL SYSTEM:

AC Fuel Pump with Filter. 10 gallon tank mounted at the rear. Fuel Gauge on the Instrument Panel.

COOLING SYSTEM:

Cellular Radiator with crankshaft mounted fan, 10 qt. capacity. Sealed water pump of 40 gallons per minute capacity.

ELECTRICAL SYSTEM:

Auto-Lite Starter, Generator and Ignition System. 80 ampere hour battery mounted under hood. 35 ampere generator, voltage regulated. Sealed beam headlamps and dual tail and parking lights.

CONSTRUCTION:

Integral body and frame completely welded into a single unit. Deep, rigid boxed rail at extreme width of car provides passenger protection and proper, safe jacking location.

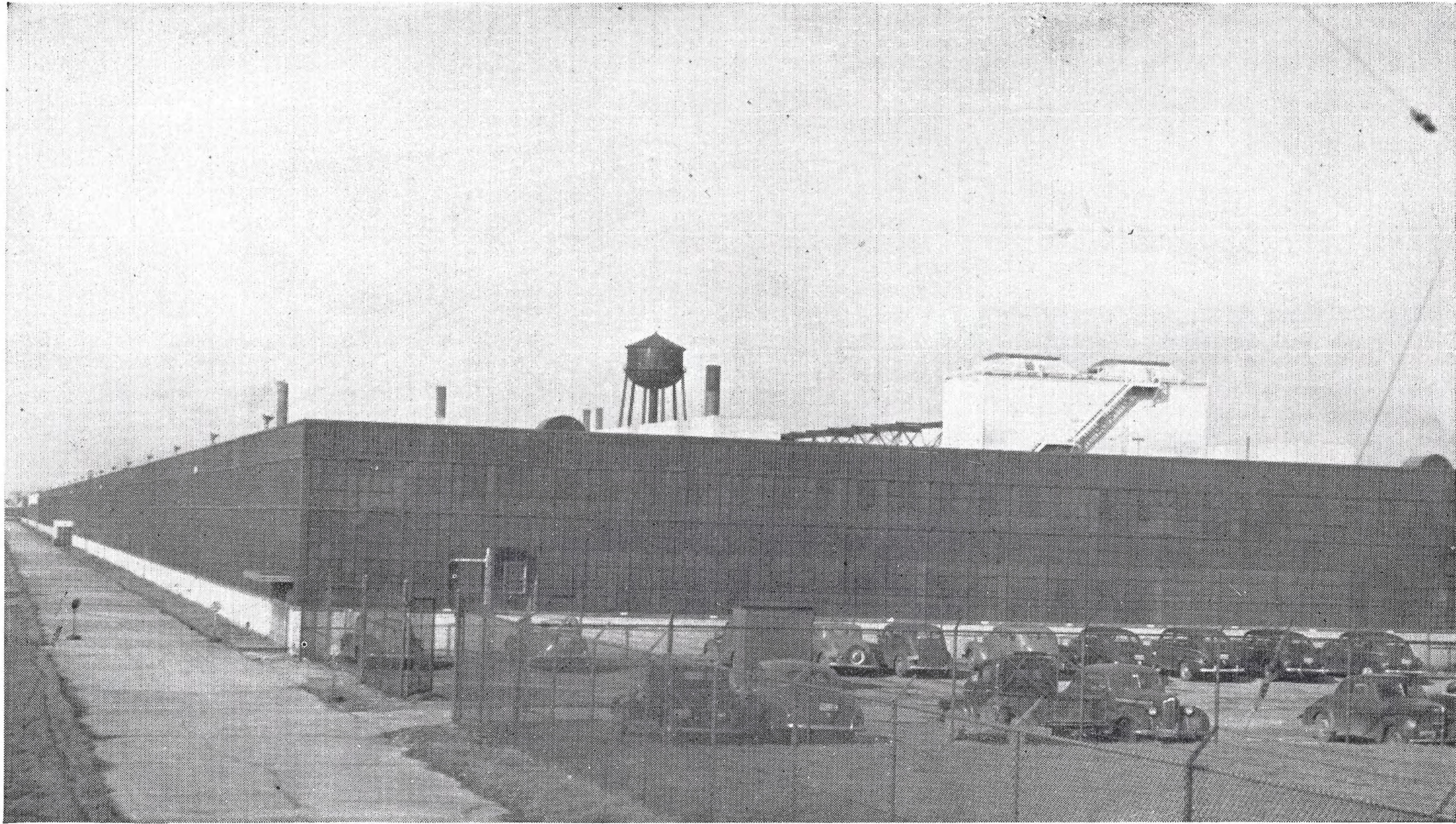
MODELS:

Combination metal-top convertible coupe only.

PILOT ASSEMBLY LINE brings together standard Playboy parts into a handsome body and chassis. At extreme left, a completed Playboy awaits its turn for testing.



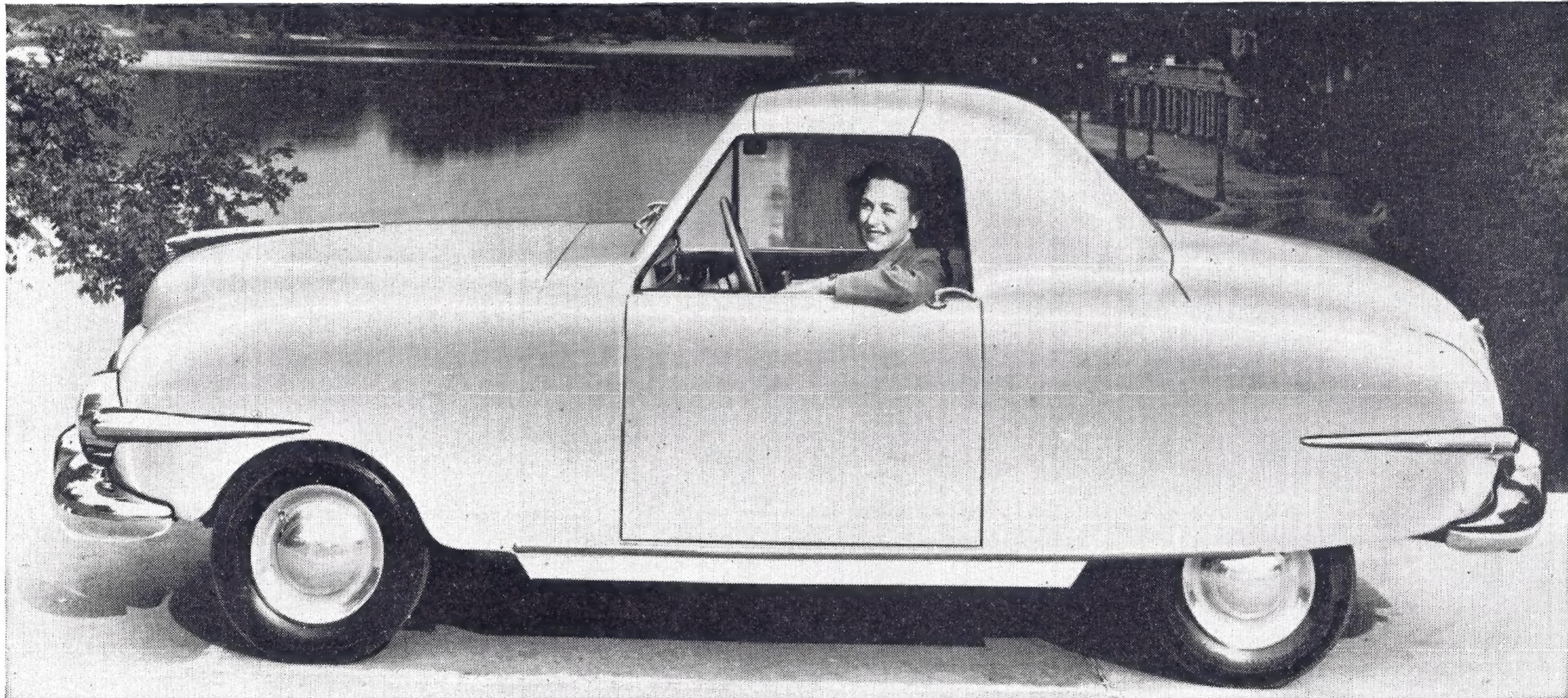
MODERN AND SPACIOUS, the plant where the Playboy Motor Car Corporation intends to manufacture 100,000 cars a year, is more than a quarter of a mile long and is strategically located in Tonawanda, N. Y., just outside Buffalo. This plant is now occupied by Playboy Motor Car Corporation under special arrangements with W. A. A. in connection with a contract of purchase not yet consummated.



PLAYBOY PARADE—Ready for the road, PLAYBOY cars in attractive colors, are lined up outside PLAYBOY plant. In preliminary tests, the PLAYBOY has attained speeds in excess of 70 miles per hour, and, with a 48 horsepower engine, has averaged 25 miles or more per gallon in country driving at speeds of 45 miles per hour, and 20 to 25 miles per gallon in city driving.



THE TOP UP—and the PLAYBOY is a convertible coupe. It takes but a moment to raise or lower the all-steel top. When it's down, the PLAYBOY becomes a sleek roadster.



PLAYBOY MOTOR CAR CORPORATION
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